

ARHICA



ORGANIZATION

P. O BOX 530-40100 KISUMU

Event Overview

The AfriResilience Hub for Inclusive Climate Action (ARHICA) Launch will bring together key stakeholders, partners, and supporters to officially unveil ARHICA and its mission to drive inclusive economic and climate resilience in Africa. It will also serve as a platform for partnership building and resource mobilization to support the organization's programs. The launch of ARHICA is a one-day event bringing together various youth, women and vulnerable groups leaders to connect them with entrepreneurship opportunities.

Theme: Championing economic and social sustainability through the blue economy: Samakilog digital innovation and fish cage incubation for youth empowerment in Kenya

Venue: Palmers Hotel in Kisumu City

Attendance: 300+

Background

"We recognize a hard truth: ambition alone is not enough where resources are scarce and opportunities uneven. Across our communities, youth, women, and vulnerable groups carry the burden of potential without the means to sustain it. Young people, driven yet constrained by immediate economic pressures, often abandon promising ventures, while women and marginalized populations continue to navigate limiting norms and restricted access to resources"

The AfriResilience Hub for Inclusive Climate Action (ARHICA) Organization proposes a transformative initiative integrating digital innovation (SamakiLog App) and fish cage incubation units to catalyze inclusive growth in the fisheries sector.

The SamakiLog platform, a 100% fully developed digital application, will serve as a one-stop solution for fish value chain management, linking producers, traders, and consumers while enhancing transparency, traceability, and fair trade. In tandem, the project will establish three fish

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cage units (each 6-ton capacity) on Lake Victoria to act as both economic and training hubs for youth and local communities.

Organizational Capacity

AfriResilience Hub for Inclusive Climate Action (ARHICA)

AfriResilience Hub for Inclusive Climate Action (ARHICA) is a non-profit organization that aims at empowering communities. ARHICA is *a regional hub advancing inclusive climate resilience by integrating food systems transformation, disability inclusion, and community-led governance across Africa*. Rooted in Kisumu City, at the heart of the Lake Victoria Basin, the organization draws inspiration from one of Africa's most climate-sensitive ecosystems, where climate change, food insecurity, disability exclusion, and youth unemployment intersect daily. Lake Victoria reflects the challenges facing the continent: declining fisheries, climate shocks, governance gaps, and vulnerable livelihoods. From this living laboratory, the organization develops locally grounded, evidence-based solutions that inform regional and continental climate justice, food systems, and inclusion agendas. Kisumu becomes not just a project site, but a launchpad for African solutions, connecting community voices to national policy, regional platforms, and global climate processes.

Partnership

ARHICA recognizes that meaningful and sustainable climate action can only be achieved through strong, strategic partnerships. We therefore invite like-minded individuals, institutions, and development partners to collaborate with us in driving inclusive, community-centered climate solutions. Through partnership, stakeholders gain an opportunity to contribute to impactful programs, enhance their social responsibility footprint, and be part of a transformative movement building resilient communities across Africa.

Strategic Rationale

The intersection between digital technology and aquaculture enterprise offers a pathway to address these systemic challenges. By merging the SamakiLog digital solution with fish cage incubation centers, the project will:

- Improve fish production and supply chain management;

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- Empower youth and women through entrepreneurship and training;
- Foster equitable market systems via digital platforms; and
- Enhance nutrition and livelihoods in lake and inland counties.

This integrated model supports the Kenya Blue Economy Implementation Plan, Vision 2030, and the Sustainable Development Goals (SDGs), particularly:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 10: Reduced Inequalities
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 14: Life Below Water

➤ **CSR, ESG & Marketing Alignment**

For Corporates

- Social Impact (S): Youth and women empowerment, education access, capacity building
- Governance (G): Transparent delivery, monitoring, and reporting
- Brand & Marketing: On-ground visibility, talent engagement, thought leadership

Event Components

- Keynote addresses
- Panel discussions
- Skills and innovation showcase

Budget Overview

The following budget provides a summary of the estimated costs required to successfully host the launch event and support the initial operational activities of ARHICA. The total estimated budget is a total of Ksh. 950,000.

Tiered Sponsorship Packages

□ Diamond Sponsor

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Contribution: KES [**100,000**]

- Prime branding across all event materials
- Keynote speaking opportunity
- Logo on media, banners, certificates, and digital promotions
- Post-event impact report
- To accommodate up to 20 persons in case of representation

□ Platinum Sponsor

Contribution: KES [**50,000**]

- Prime branding across all event materials
- Keynote speaking opportunity
- Post-event impact report
- To accommodate up to 10 persons in case of representation

□ Gold Sponsor

Contribution: KES [**20,000**]

- Prime branding across all event materials
- Post-event impact report
- To accommodate up to 4 persons in case of representation

□ Silver Sponsor

Contribution: KES [**10,000**]

- Post-event impact report
- To accommodate up to 2 persons in case of representation

□ Bronze Sponsor

Contribution: KES [**5,000**]

- To accommodate 1 person in case of representation

Monitoring, Evaluation & Reporting

- Attendance and engagement tracking
- Sponsor visibility and participation metrics
- Post-event impact and accountability report

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Conclusion

The launch of ARHICA marks the beginning of a transformative journey toward inclusive climate resilience. We invite you to be part of this vision through your presence, partnership, and support, as together we drive lasting impact and sustainable change across our communities.

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A/C No. 1350819026

KCB Bank

PayBill B: No: 522533

A/C no. 8074844

Yours faithfully,



Mr. Lawrence Otieno Jabuya

Chief Director

AfriResilience Hub for Inclusive Climate Action (ARHICA) Organization

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